

## UbiatarPlay standard article

“Be everywhere”

A technology offering a viable and real solution to the ancient dream of mankind: having the power of ubiquity, or instant transfer to any place.

We have seen this 'power' depicted in many productions, notably the teleportation devices in the 'Star Trek' sci-fi TV shows and movies. Until today it has only been fantasy.

The solution is surprisingly simple and uses the modern smartphones.

Imagine directing a fellow human in another place, acting as your remote physical presence there.

Imagine you giving simple graphical commands that make your Avatar move, explore, examine and interact with things in another place, just like the movie 'Avatar' depicted.

Imagine that you can see and hear everything, like you are physically there.

You could be in Paris and at the very same moment be instantly telepresent in San Francisco, with another person as your Avatar in the Bay Area.

The applications that come to mind are endless:

teletourism is one: you could visit the Colosseum without hours of flying to Rome. A regular trip requires a flight, a hotel reservation, restaurants, a lot of physical efforts and normally a week of your time. It is certainly better to travel in the old-fashioned way, but how many places you would like to visit will you ever really see? Some people have budget limits, some others have time constraints and some others can not move easily. The teletourism is the only option to travel instantly in places where you would never go in all your life.

Business travels are another application: cut the costs, in time and money, of physical moving. If you need to visit other places to check for real estate or to visit a factory or to interact with working people, the videoconference option is limiting. You often need to walk around, talk to busy operators, explore buildings. The option of doing this with a local person acting as your Avatar is a huge reduction in costs and time for most of the business travels.

Think about remote industrial assistance: “let the skills travel, not the bodies”. Many times a high-level technician has to travel to a remote place just to use his skills for an half-an-hour operation. If a local less-skilled technician could act as a local Avatar, the total time usage of the higher-cost technician could be reduced from three days to thirty minutes. In a regular 8 hours shift a technician could work at sixteen operations, instead of a single one in three days.

Another application is the precise control of any job: check if your dog is happy and direct your pet sitter like you are the one running in the park with him. The Gig economy is all about simple jobs that you can delegate to others, but without much control on the

execution. If you direct your Avatar you can check and even precisely command how to carry out each job.

UbiatarPlay, a new hi-tech company, is starting an innovative marketplace where would-be Avatars will offer their physical presence for hire to people wanting to be instantly anywhere in the world.

The first phase will offer promotional live broadcast videos from different places of the world, free of charge. You will be able to see in real time what is happening in the streets of Rome, Paris and other interesting places; if you fancy it, you will be offered a free telepresence session with the local Avatar and direct him/her to watch closely the shop window with the goods you like or enter for you into the museum or shopping center or place you want. All instantly, easily and from your tablet or PC.

Everybody can also be an Avatar and offer their service to the world on the marketplace. What you need to be an Avatar is your body, a smartphone and the Internet.

Like the Ubiatar manifesto claims: *“and honest job opportunity to anybody, anywhere”*

More info on:

<http://www.ubiatarplay.io>