

UbiatarPlay short article

“Be everywhere”

a claim that sounds sci-fi, but grounded into contemporary mobile technology.

Imagine directing a fellow human in another place, acting as your remote physical presence there.

Imagine you giving simple graphical commands that make your Avatar move, explore, examine and interact with things in another place, just like the movie 'Avatar' depicted.

Imagine that you can see and hear everything, like you are physically there.

You could be in Paris and at the very same moment be instantly telepresent in San Francisco, with another person as your Avatar in the Bay Area.

The applications that come to mind are endless: teletourism (visit the Colosseum without hours of flying to Rome), business travels (without the costs in time and money of physical moving), remote industrial assistance (let the skills travel, not the bodies), precise control of even the simplest job (check if your dog is happy and direct your pet sitter like you are the one running in the park with him) and so on.

UbiatarPlay, a new hi-tech company, is starting an innovative marketplace where would-be Avatars will offer their physical presence for hire to people wanting to be instantly anywhere in the world.

The first phase will offer promotional live broadcast videos from different places of the world, free of charge. You will be able to see in real time what is happening in the streets of Rome, Paris and other interesting places; if you fancy it, you will be offered a free telepresence session with the local Avatar and direct him/her to watch closely the shop window with the goods you like or enter for you into the museum or shopping center or place you want. All instantly, easily and from your tablet or PC.

Everybody can also be an Avatar and offer their service to the world on the marketplace. What you need to be an Avatar is your body, a smartphone and the Internet.

Like the Ubiatar manifesto claims: *“and honest job opportunity to anybody, anywhere”*

More info on:

<http://www.ubiatarplay.io>