

## UbiatarPlay facts sheet

- ✓ **Ubiatar technology**: a set of softwares and devices that let people instantly be everywhere, like the teleportation device in Star Trek, with telepresence.
- ✓ **Telepresence**: a way for a person to be present in a remote location, even if his/her physical body is not there.
- ✓ **Avatar**: a person that offer his/her physical presence in a place for hire, so that other perople can be telepresent there.
- ✓ **Usar**: a person that hires an Avatar to be telepresent in a place different from his/her current physical location.
- ✓ **Mobile telepresence**: the usage of modern mobile devices to stream audio and video from one place to another, so that an Usar, through an Avatar's smartphone, can hear and see everything that happens in a place, different from his/her physical location, where he/she woluld like to be.
- ✓ **Remote interaction**: the option to examine, manipulate or activate objects and devices with your Avatar, in telepresence.
- ✓ **Ubiatar GUI**: the patented Graphical User Interface that lets Usars easily direct Avatars in any remote location, like they really are their physical body there.
- ✓ **Language independence**: the usage of icons to represent actions requested by Usars to Avatars so that they do not need to speak the same language.
- ✓ **UbiatarPlay mission**: to create a marketplace where people can meet so that Usars can hire Avatars to be istantly telepresent in any place of the world.
- ✓ **UbiatarPlay ICO**: a crowdfunding initiative to create and startup the marketplace so that thousands of people can see how it works and test-use it for the first months.
- ✓ **HumanEmpowermentNetwork**<sup>o</sup>: more than a marketplace and more than a social network; a space where people, Avatars and Usars, will meet, discuss, learn from each other and exchange value. Value measured in money, but also culture, emotions, knowledge and expertise.
- ✓ **HumanApp**<sup>o</sup>: a service offered and advertised as a brand by a group of Avatars on the HumanEmpowermentNetwork; for instance the 'Egyptian museum Cairo experience'.
- ✓ **P<sup>3</sup>: PlatformPartnershipProgram**<sup>o</sup>: a set of tools to support a complete range of small to large third-party business projects hosted as HumanApps on the HumanEmpowermentNetwork.
- ✓ **UbiatarPlayLiveBroadcastWorldwide**<sup>o</sup> **campaign**: a specific investment into at least one thousand Avatars that will be paid directly from UbiatarPlay to broadcast live from the streets and interesting areas of the places where they live.